



 **C-CHARGE**
PITCH DECK

CRYPTO FUELED – ELECTRIC CHARGED

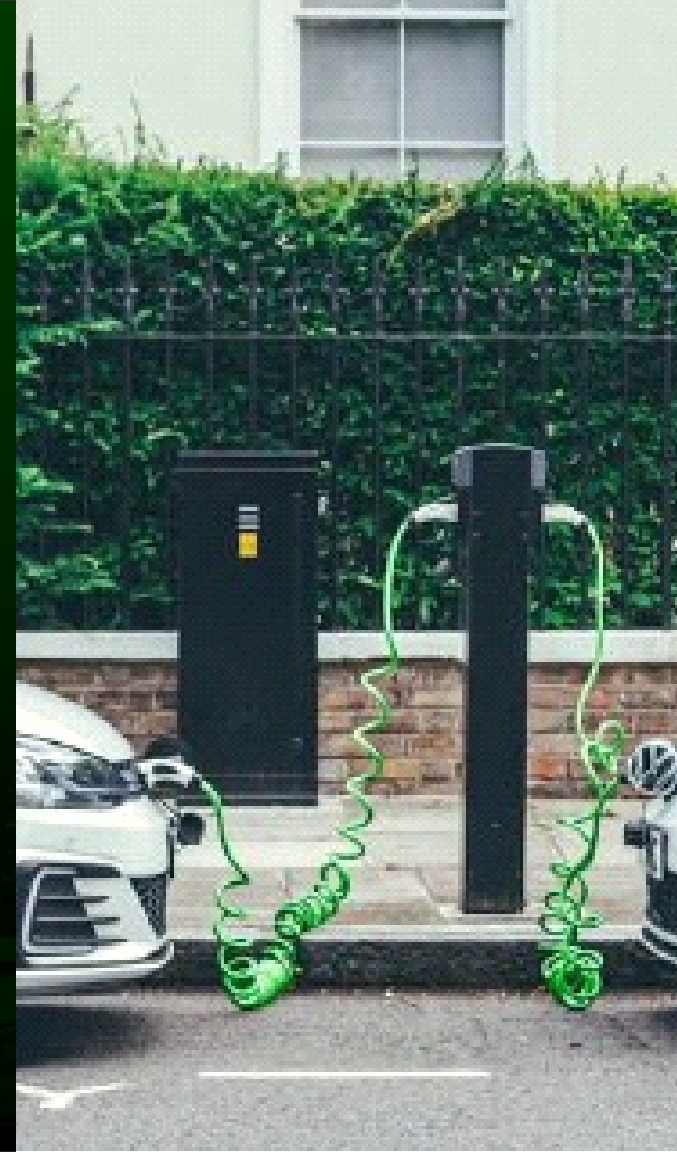
 **MAY, 2022**

INTRODUCTION

EV's have proven to be an environmentally friendly mode of transport, however they require a large charging infrastructure for seamless operation. Current charging station infrastructure is inadequate to support the current number of EV's on the road. With projected numbers of EV's expected to increase exponentially in the coming years, the infrastructure for EV charging and payments is not properly developed to sustain the growth necessary for the widespread adoption of EV's. There is no set standard for how customers are charged and a lack of uniformity in the payment gateways that are utilized across different charging stations. There is no universal payment system that supports multiple charging stations. Car manufacturers earn carbon credits while drivers do not do not. C+Charge offers accessibility to earn carbon credits that democratizes the process.

C+Charge is aiming to become the universal payment solution for EV charging stations, harnessing the power of blockchain technology with decentralized finance bringing carbon credit sustainability to the masses.

C+Charge - Crypto Fueled - Electric Charged



LEAD STRATEGIC ADVISOR OF C-CHARGE

Ryan Fishoff is currently the Chief Executive Officer of American Premium Mining Corporation. Mr. Fishoff is leading the Company's transition to an industry leader in the crypto mining, focusing on proof of work and proof of stake currencies, including Bitcoin, Ethereum, Kadena, and others. Mr. Fishoff is leading the company's worldwide efforts to deploy resources for crypto mining in Singapore, Malaysia, and the US.

A 2006 graduate of Boston University, with a finance concentration, Mr. Fishoff started his career working at Liz Claiborne, Inc, in a variety of divisional and corporate analyst roles, including the DKNY Jeans brand. Ryan transitioned to the world of private equity, where he worked at CoBe Capital, a family investment firm focusing on acquiring non-core subsidiaries from Fortune 1000 companies. Over his 6+ years tenure at CoBe, Mr. Fishoff participated in over \$500 million worth of transactions in 13 countries.



RYAN FISHOFF
LEAD STRATEGIC ADVISOR

SUMMARY

C+Charge has built a robust peer-to-peer (P2P) payment system for EV charging stations built on blockchain technology. Users are allocated individual electronic wallets, which are accessed through the C+Charge app. C+Charge's payment system is powered by the C+Charge utility token that is utilized to pay for each charge. C+Charge token holders will also accumulate carbon credits. Token holders who are drivers will earn extra carbon credits through more charges. The C+Charge app will manage and keep track of each token holders accumulated carbon credits, charging history, and tokens held.



BLOCKCHAIN TECHNOLOGY

Blockchain helps track transactions on a secure ledger that ensures transparent and efficient execution of data to power C+Charge's revolutionary EV payment platform. The payments done with C+Charge tokens are hash encrypted, and these hash values play a significant role in the transactions. C+Charge uses a distributed ledger to support its operation, which uses Secured Hashing Algorithm (SHA-256) for transactions. Blockchain enables the speed and transparency of the C+Charge network while registering and recording carbon credits earned by users. This network would not be possible to orchestrate and operate on a regular ledger.



SEAMLESS PAYMENT

The C+Charge ecosystem is fueled by its utility token that can be used to pay at C+Charge-managed charging stations as well as partner stations that are on the platform.. The mobile app will allow users to keep track of their C+Charge token balance and other payment information.. C+Charge is pioneering a consistent, reliable consumer charging and payment experience in the EV sector. C+Charge is being constructed to be accepted by all OCPP charging stations , potentially being accepted at over **50,000** charging stations **worldwide**.



REAL-TIME DIAGNOSIS

The C+Charge app transmits real-time information supported by the blockchain to users giving them detailed information on operational status and wait times for the charging stations in-network. These are two of the most common problems that afflict EV operators and EV owners, which has inhibited growth and overall EV adoption. The real-time data generated by the C+Charge App can also be utilized by charging station operators to quickly diagnose and troubleshoot network issues, minimizing charger downtime, increasing the ability to monetize their networks.



MUNICIPAL/FLEET APPLICATION

The C+Charge app and payment system is designed for utilization by cities and municipalities looking for a seamless payment system for their charging stations. Many cities have launched pilot programs to offer free charging. With rising energy prices, cities are re-examining these programs to seek how to re-capture costs. C+Charge blockchain network and app allow for minimal POS installation, making desirable for cities looking to economically implement payment methods. The C+Charge app and network can also be utilized to help manage their fleets of EVs with the real-time data provided.



COMMERCIAL PARKING GARAGE SOLUTION

There has been a significant increase in the penetration of EVs being parked in commercial garages of apartment complexes and office buildings in cities worldwide. The increased demand for EV's is projected to accelerate in the coming years, dramatically increasing the demand for electricity in these commercial parking garages. To efficiently address the high-cost and management issues associated with EV charging in these commercial garages, C+Charge will offer a communal charging coordination scheme that will maximize efficiency and profitability. There is a huge opportunity for high growth in these commercial setups; C+Charge is targeting these garages in its rollout as the app and platform provide the best value proposition for property owners, managers, and tenants in these spaces.



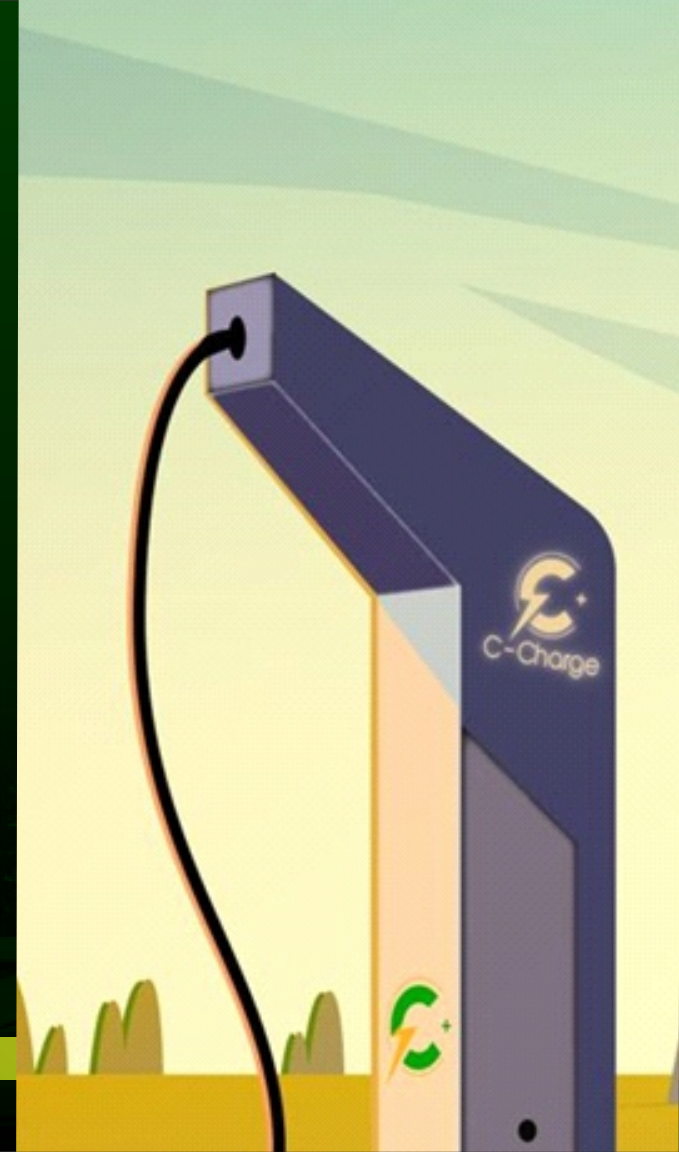
CARBON CREDITS

C+Charge has developed a novel method to allow token holders to accumulate carbon credits through a “reflection” program. As part of the transaction taxes, 1% will be dedicated to purchasing carbon credits that will be distributed to token holders proportionately. In a first of its kind, EV owners will earn carbon credits the more they charge and drive their EV's. C+Charge token holders will be able to mint NFTs that authenticate their share of carbon credits earned through these reflections, which can be utilized for the purchase of their own EV or other sustainable infrastructure. This revolutionary utility helps all stakeholders improve the environment, and encourages more of the population to switch to EVs for its environmental and monetary benefits.



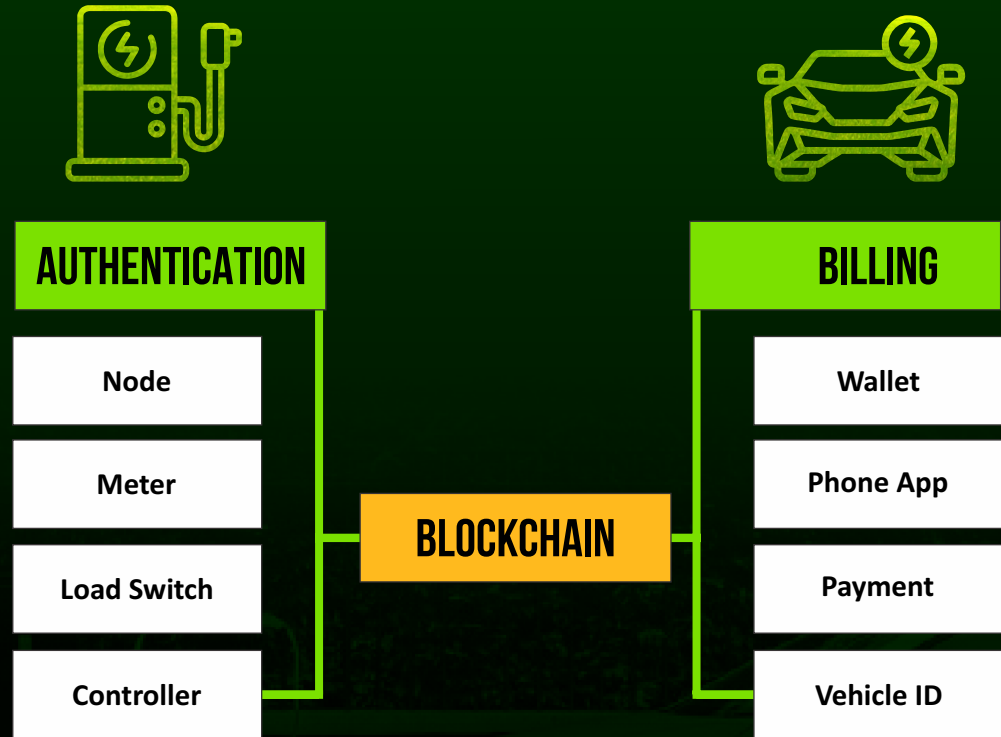
NFTs

In addition to the NFTs created for users to validate their earned carbon credits, C+Charge will offer an NFT program that will focus on artists renditions of EV related concepts. The platform is also working to partner with EV car manufacturers to create limited edition co-branded NFTs to help promote EVs and the C+Charge platform.



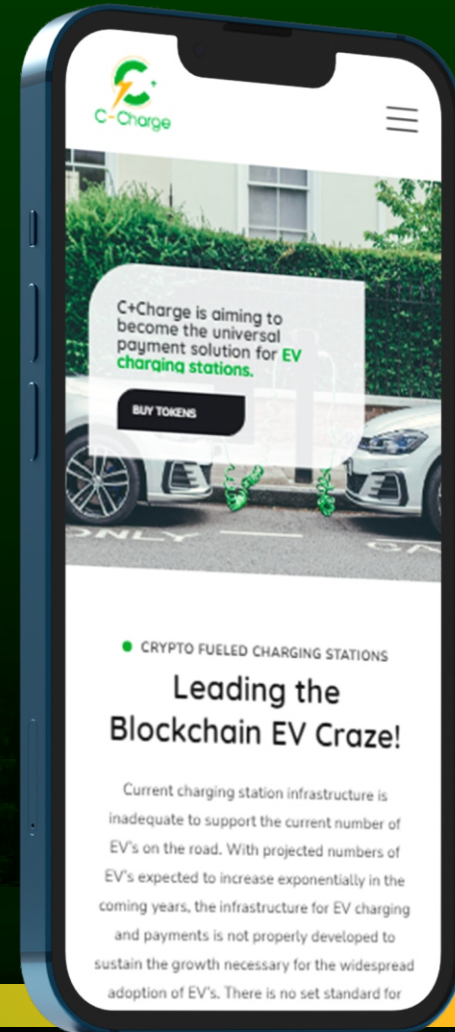
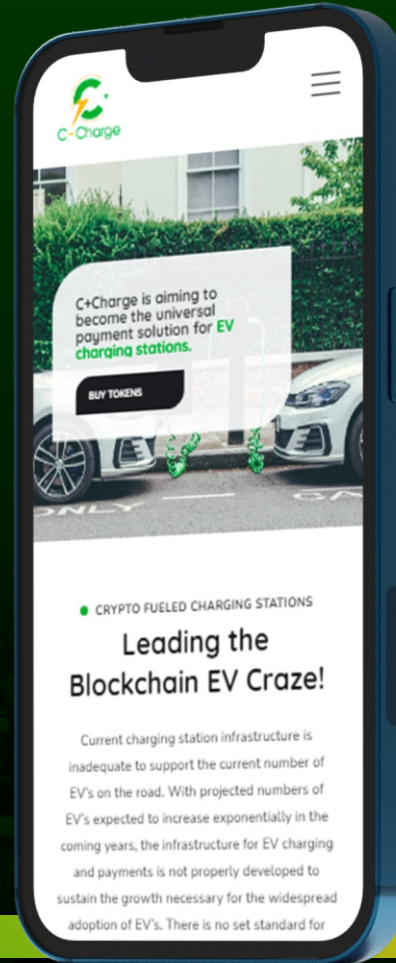
C+CHARGE INFRASTRUCTURE

C+Charge ambitious vision requires ambitious infrastructure development. C+Charge is targeting to operate at least 100-200 of its own charging stations within the first year of launch. C+Charge has identified commercial garages as “low hanging fruit” for expansion. This will require significant resources. The team needed to accomplish this will require resources to complete these tasks. In addition, while North America is in the middle of a huge EV growth phase, Europe has been ahead in the implementation and adoption of EV’s. To penetrate this market effectively, C+Charge will need to expend resources to acquire seasoned talent that will be able to be successful in securing key accounts in that continent.



SEAMLESS ACCESSIBILITY

In addition to operating its own network of charging stations, C+Charge is configuring its network to be OCCP compliant, allowing for maximum integration with existing EV charging OEMs and SaaS operators. Part of the focus of the team will be to sell existing EV charging station owners on the seamless integration that C+Charge offers and the value add benefits that the platform offers.



WHY C-CHARGE TOKEN?

5%

Allocated to Charity
and Environment Funds



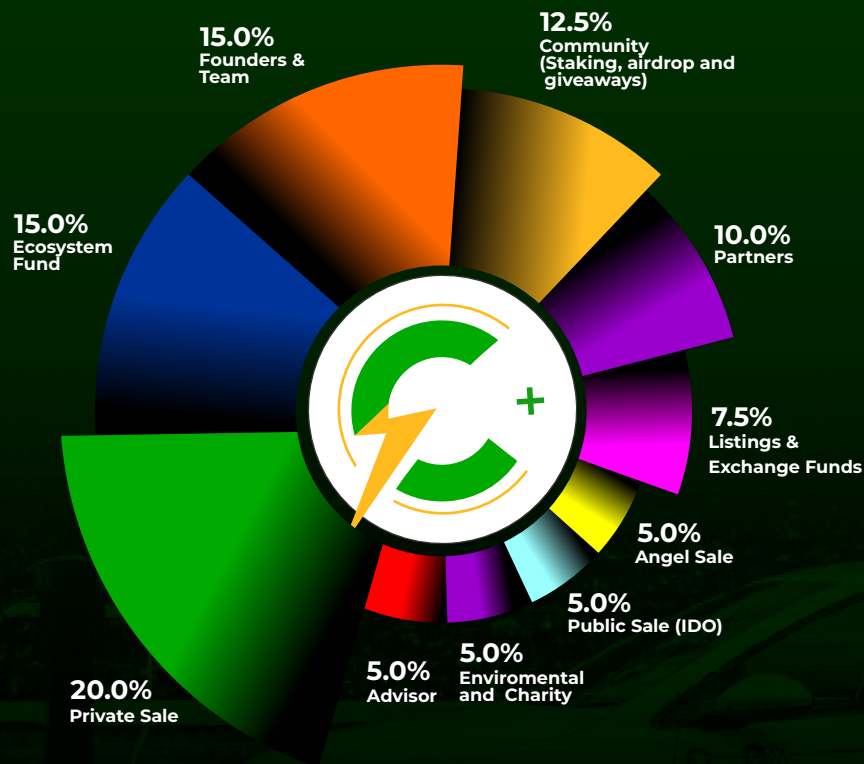
- ✔ Unlike meme coins or other cryptocurrencies, C+Charge tokens have a unique utility for a real-life use case.
- ✔ Paying with a C+Charge token provides added security with the transaction anonymous and secure.
- ✔ C+Charge tokens will earn holders Carbon Credits, a first-of-its-kind feature. Token holders will also be entitled to additional discounts and pricing from C+Charge stations, such as free charges and, exciting offers from partners.



C-CHARGE TOKENOMICS

A novel feature of the C+Charge token eco-system will be that every time tokens are used to pay for a charge, they will be taken out of circulation, enabling a constant supply of demand in the network. As the number of charging stations grow, the number of tokens taken out of the system will increase, providing organic support.

\$1Billion
(Total Supply)





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